



KAJEET® SENTINEL® INSIGHTS SUCCESS STORY

Darko: Custom Retail Display Solutions for a Connected World

Darko leverages Kajeet's connectivity solutions to help create award-winning innovative product displays, category solutions, and advanced digital applications for retail and total store environments.

Kajeet's IoT management platform, Sentinel®, provides an advanced data analytics suite, called Insights, that turns large amounts of structured and unstructured data into actionable intelligence for better decision-making.

Sentinel Insights allows Darko customers to:

- Troubleshoot issues faster & more efficiently
- Evaluate cost optimization & plan performance
- Conduct dynamic cohort analysis
- Identify outliers & other behavioral trends that impact their organization
- Apply policies & actions to optimize their business
- Create easy to understand reporting to the entire organization
- Drive better, more informed decision-making



"Sentinel Insights offers incredible value allowing us to dig down into the usage details to identify behavioral anomalies and answer the question of why. This type of actionable intelligence only further enhances our ability to make more informed business decisions and deliver greater value to our customers."

darko

Andy Creque, Darko
Director of Digital Innovation

Contact us today at [Kajeet.com](https://www.kajeet.com) or call **866.4Kajeet** to schedule a free demo.